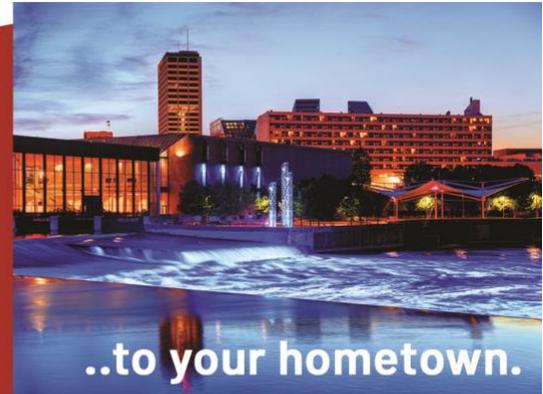
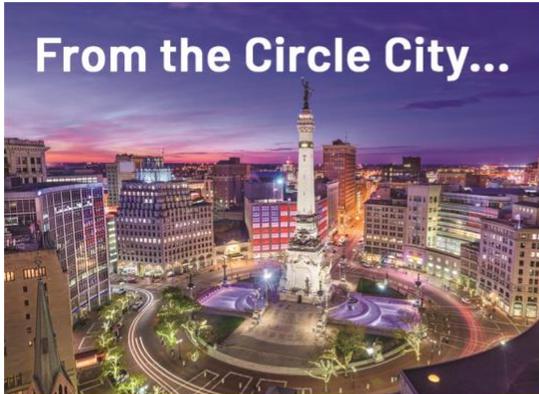


From the Circle City...



..to your hometown.

TV-46 will have the news Hoosier's need to know.

WISH-TV ANNOUNCES STATEWIDE INDIANA NEWS NETWORK

WHME SIGNS AS SOUTH BEND AFFILIATE

For Immediate Release

Contact: Erik Tobias (317) 956-8530

INDIANAPOLIS – March 23, 2020 – **DuJuan McCoy, owner, president, and CEO of Circle City Broadcasting**, and Drew Sumrall, CEO of Family Broadcasting, today announced a multi-year agreement to air WISH-TV news live in South Bend (Nielsen DMA rank 99).

“WHME will air 60+ hours of live WISH-TV news every week beginning April 6, 2020,” said McCoy.

McCoy, a native of Indianapolis and graduate of Butler University, calls the agreement “the beginning of my goal to bring the quality and legacy of WISH-TV news from the capital city of Indianapolis to all television markets in the state of Indiana and to the estimated 1.2 million Hoosiers that currently receive their local news from non-Indiana television stations, including the Gary region (Chicago), and 15 counties in southern Indiana (Cincinnati, Louisville DMA’s)

“We will announce more affiliate agreements soon,” McCoy added. “We are excited about to make WISH-TV the only single-source statewide news network in Indiana.”

Drew Sumrall, CEO of Family Broadcasting said, “We’re very excited to partner with WISH-TV and deliver the rich legacy of this Indiana news operation to our viewers in the greater South Bend/Elkhart area. DuJuan and his team have done an excellent job fine tuning their news programming - it is world class.”

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WISH-TV has set the standard for television excellence in Central Indiana since 1954. The station has been honored as “Television Station of the Year” by the Indiana Broadcasters Association, for its “Overall Excellence” by the Edward R. Murrow Awards, and as “Outstanding News Operation,” “Outstanding Weather Operation,” “Best Newscast,” and “Best Website” by the Indiana Associated Press Broadcast Association. WISH-TV offers viewers 77 hours per week of local news and local programming and provides around-the-clock information on its digital platforms. WISH-TV is locally owned and operated by Circle City Broadcasting, and is an affiliate of The CW network. The station serves more than one million households.